



Communications Academy

The Communications Academy at Nease offers students the chance to turn their creativity and technical skills into a promising career in the fields of television production and digital design.

TELEVISION PRODUCTION

In Digital Video Technology 1, the honors-weighted first course in the TV Production progression, students work with professional-grade equipment to learn proper filming and editing techniques. Students learn how to use editing software utilized by professionals in the industry: Adobe's Premiere Pro. After their introductory course, students can choose from two tracks:

News and **Sports Media**.

ADVANCED TV PRODUCTION NEWS TRACK

- Take part in honors-weighted Digital Video Technology courses
- Produce Nease's award-winning daily news program, WIRED
- Work in a professional-grade television studio and control room
- Create news stories, competition projects, and special assignment videos
- Create content for the stadium's electronic scoreboard, shown during Nease games
- Take part in state and national TV Production competitions



ADVANCED TV PRODUCTION SPORTS MEDIA TRACK

- The only Sports Media program in the district
- Take part in honors-weighted Digital Video Technology courses
- Learn ESPN-style sports highlight editing
- Film Varsity and Junior Varsity events
- Edit Highlight reels played at sports banquets
- Create social media content for games



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COMMUNICATIONS ACADEMY BUSINESS PARTNERS

FSCJ

Florida State College
at Jacksonville



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Cady Studios



DIGITAL DESIGN

In Digital Design, students work on professional design software offered by the Adobe Creative Suite. Students work towards industry certification in Photoshop, InDesign and Illustrator. In this project-based class, students learn typography, graphic design principles, and create digital portfolios which demonstrate increasing skill as they move through the curriculum.

DIGITAL DESIGN TRACK

- Digital Design 1-4 are honors-weighted courses
- Project-based, hands-on learning
- Industry certification in the Adobe Creative Suite including Photoshop, InDesign, and Illustrator
- Design competitions
- Engaging Guest Speakers
- Unique Field Trips
- Summer Internship Opportunities

Students in Digital Design also have the option to add newspaper **Journalism** or **Yearbook** as an additional elective to complement their Digital Design course.

This allows students to also learn print writing and photography skills.

