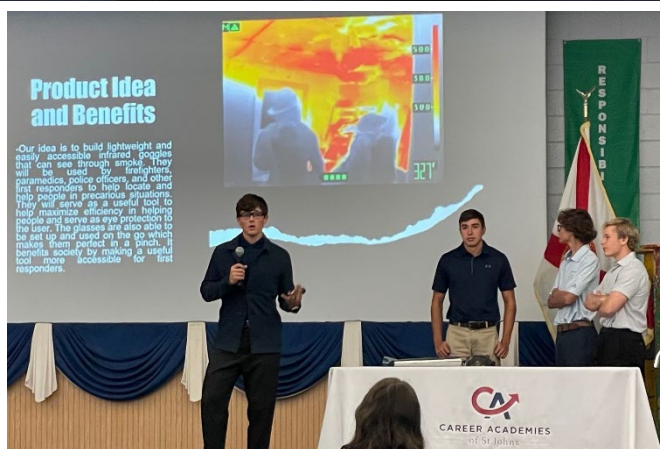




St. Johns County School District

Academy of International Business & Marketing



In 2020, Florida companies exported \$46 billion worth of goods to more than 200 countries around the world making it the 6th largest exporting state in the country. With unparalleled access to markets worldwide, the state's 15 deep-water seaports and 19 commercial airports bring the world to Florida and take products to every corner of the globe.¹ The Academy of International Business and Marketing is devoted to providing an internationally focused curriculum to enable students to compete in an increasingly global economy. The marketing strand focuses on the development and marketing of consumer and industrial goods and services. The INCubatoredu curriculum, by uncharted learning, is infused into the program to provide students an authentic entrepreneurship experience. The business strand focuses on the financial and legal aspects of business. Both strands will prepare students for post-secondary studies in International Business and Marketing. Also included are opportunities for students to earn industry certification credentials and participate in dual-enrollment course work through St. Johns River State College and University of North Florida. Academy students are exposed to a multitude of educational and enrichment opportunities including project-based learning, field studies, guest speakers and summer internships.

Academy Partners: UPS, THE PLAYERS, University of North Florida, Herff Jones, Cady Studios, Ring Power, JAXPORT, St. Johns County Chamber of Commerce, Flagler College, The Doyle Group, FORD NGL, Vystar, among others.

¹ www.enterpriseflorida.com



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