### Career Cluster: Arts, A/V Technology & Communications

### Career Cluster Pathway: Visual Arts

#### CTE Program: VyStar Academy of Business & Finance-Digital Design Strand
- **Secondary:** Pedro Menendez High School, St. Johns County School District: Digital Design (8209600)
- **Postsecondary:** St. Johns River State College, Palatka Campus
  - Graphics Technology (A.S. 1611080300); New Media Communications (A.S. 1609049901)
- **First Coast Technical College, Palatka Campus:** Digital Design 1 (PSAV-K700100) & 2 (PSAV-K700200)

#### Industry Certification: Secondary: Adobe Photoshop (ADOBE012), Illustrator (ADOBE003), InDesign (ADOBE004)
- **Postsecondary:** St. Johns River State College: NA
- First Coast Technical College: NA

### 16 CORE CURRICULUM CREDITS

<table>
<thead>
<tr>
<th>ENGLISH</th>
<th>MATH</th>
<th>SCIENCE</th>
<th>SOCIAL STUDIES</th>
<th>OTHER REQUIRED COURSES</th>
<th>CAREER AND TECHNICAL EDUCATION COURSES</th>
<th>RECOMMENDED ELECTIVES</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 credits</td>
<td>4 credits</td>
<td>3 credits, 2 with lab</td>
<td>3 credits</td>
<td>1 credit</td>
<td>1 credit</td>
<td></td>
</tr>
</tbody>
</table>

- **Minimum # of clock hours awarded:** 12
- **Minimum # of clock or credit hours awarded:** 11
- **Minimum # of clock or credit hours awarded:** 10

#### High School

**9th**: English 2, English 2 Honors, English 2 PreIB
- Algebra I or Geometry or Honors
- Physical Science
- World Geography or AP Human Geography
- HOPE = Health Opportunities through Physical Education

**10th**: English 3, English 3 Honors, English 3 IB
- Algebra 2 or Geometry or Honors
- Biology
- World History, World History Honors, DE World Civics 1 & 2 (WOH 1012 & WHO 1022)
- World Language 1

**11th**: English 4, English 4 Honors, English 4 IB, DE Freshman English 1 (ENC 1101 & ENC 1102)
- Algebra 2, Pre-Calculus
- Chemistry
- World Language 2

**12th**: English 1, English 1 Honors, English 1 PreIB
- Math/DE College Algebra (MAC1105)
- Science or Economics
- American Government 5 & Economics 5. DE Macro/Micro Econ (ECD 2013 or ECO 2023) & DE US Fed Gov't (POS1041)

#### Additional Credits

- **Elective**

**Based on the Career Cluster of interest and identified career and technical education program, the following postsecondary options are available.**

<table>
<thead>
<tr>
<th>Technical Center Program(S)</th>
<th>Community College Program(S)</th>
<th>University Program(S)</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Coast Technical College, Jacksonville: Digital Design 1 &amp; 2 PSAV</td>
<td>St. Johns River State College, St. Augustine: Graphic Technology-A.S. and New Media Communications - A.S.</td>
<td>Flagler College, St. Augustine: Graphic Design B.S.</td>
</tr>
<tr>
<td>University of N. Florida, Gainesville: Graphic Design-B.S. &amp; Digital Media - B.S.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Sample Career Specialties – Careers from the Targeted Occupations List are in bold.

- **Graphic Artist**, Commercial Artist, Graphic Design Editor
- **Graphic Designer**
- **Creative Director, Marketing Director, Graphic Designer**

#### Articulation and CTE Dual Enrollment Opportunities

<table>
<thead>
<tr>
<th>Secondary to Technical Center (PSAV) (Minimum # of clock hours awarded)</th>
<th>Secondary to College Credit Certificate or Degree (Minimum # of clock or credit hours awarded)</th>
<th>PSAV/PSV to AAS or AS/BS/BAS (Statewide and other local agreements included here)</th>
</tr>
</thead>
<tbody>
<tr>
<td>No articulation agreement. No CTE Dual Enrollment.</td>
<td>No Articulation Agreement No CTE Dual Enrollment</td>
<td>No articulation agreement. No CTE Dual Enrollment.</td>
</tr>
</tbody>
</table>
**Career and Technical Student Association**

Future Business Leaders of America (FBLA)

**Internship/Work Experience Recommendations**

Career Academy students may apply for summer internships after their junior year. Sample internships: Graphic Designer, Photo Editor

Program of Study Graduation Requirements: [http://www.fldoe.org/academics/graduation-requirements](http://www.fldoe.org/academics/graduation-requirements)