



Communications Academy

The Communications Academy at Nease offers students the chance to turn their creativity and technical skills into a promising career in the fields of television production and digital design.

TELEVISION PRODUCTION

In Digital Video Technology 1, the honors-weighted first course in the TV Production progression, students work with professional-grade equipment to learn proper filming and editing techniques. Students learn how to use editing software utilized by professionals in the industry: Adobe's Premiere Pro. After their introductory course, students can choose from two tracks: **News** and **Sports Media**.

ADVANCED TV PRODUCTION NEWS TRACK

- Take part in honors-weighted Digital Video Technology courses
- Produce Nease's award-winning daily news program, WIRED
- Work in a professional-grade television studio and control room
- Create news stories, competition projects, and special assignment videos
- Create content for the stadium's electronic scoreboard, shown during Nease games
- Travel to compete nationally at the Student Television Network Convention. Competition locations have included Los Angeles, San Diego, Dallas, Orlando, Nashville, and Atlanta.



ADVANCED TV PRODUCTION SPORTS MEDIA TRACK

- Take part in honors-weighted Digital Video Technology courses
- Learn ESPN-style sports highlight editing
- Film Varsity and Junior Varsity events
- Edit Highlight reels played at sports banquets
- Create social media content for games



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